



RCETMECHAC 02 - Entrepreneurship Development

Course outcomes:

- Identify essential qualities' of entrepreneurship
- Formulate entrepreneurial development process
- Assess entrepreneurial opportunities in rural context
- Discuss procedures of setting up enterprises
- Develop awareness about entrepreneurship management in terms of initiation, operation, finance and marketing.

Syllabus:

Unit – 1 Introduction

Unit- 2 Entrepreneurial Motivation

Unit- 3 Creativity

Unit - 4 Organisation Assistance

Unit - 5 Rules And Legislation